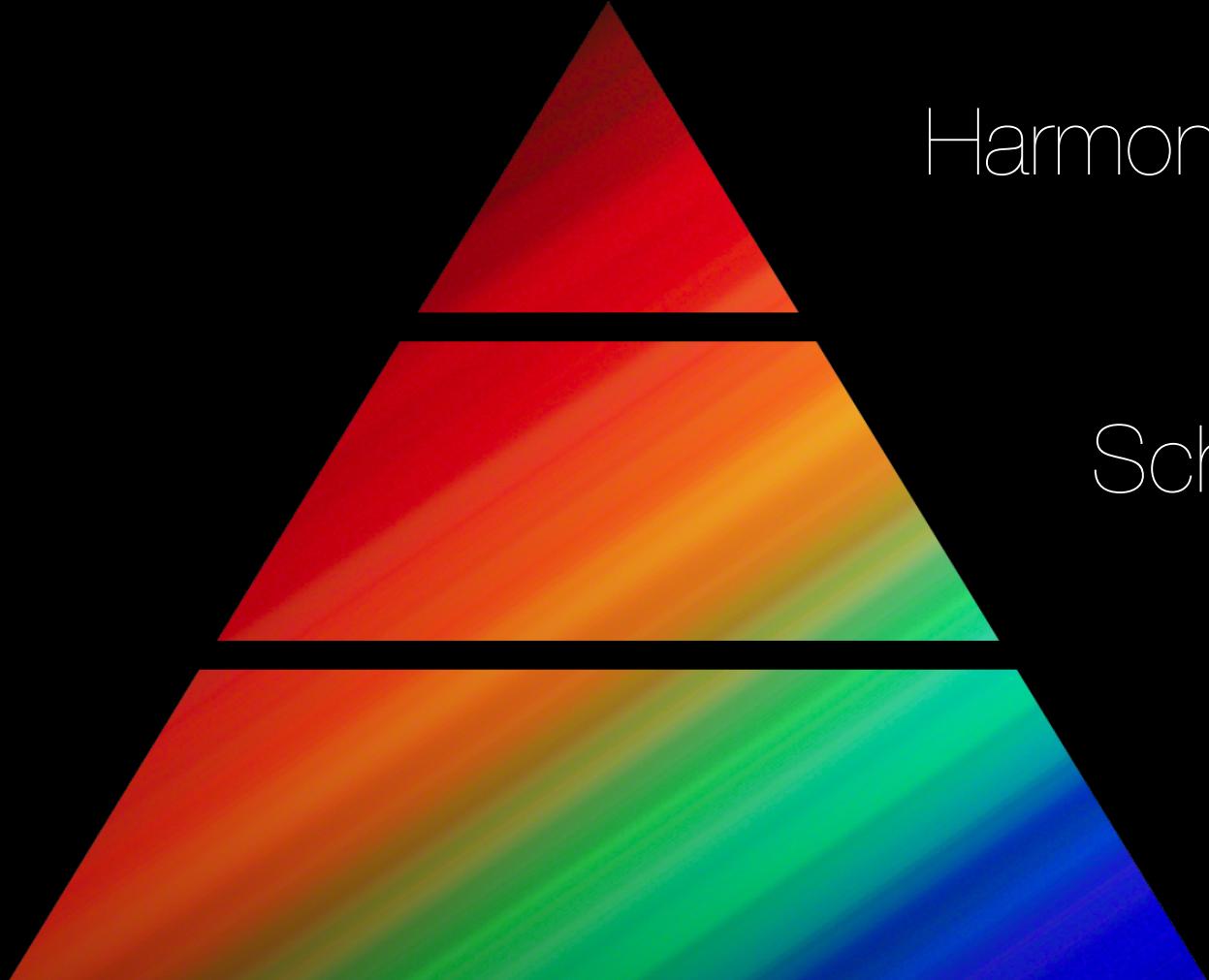




The background features a diagonal rainbow gradient from top-left to bottom-right, transitioning through orange, red, yellow, green, and blue. Overlaid on this are fine, dark gray diagonal lines.

# COLOR PICKING 101

Phil Strahl



Harmony

Scheme

Dominant Color

1



WHAT  
COLORS  
FIT MY  
GAME?



Age of Empires II (HD Edition)  
Ensemble Studios, 1999





Frostpunk  
11 Bit Studios, 2018



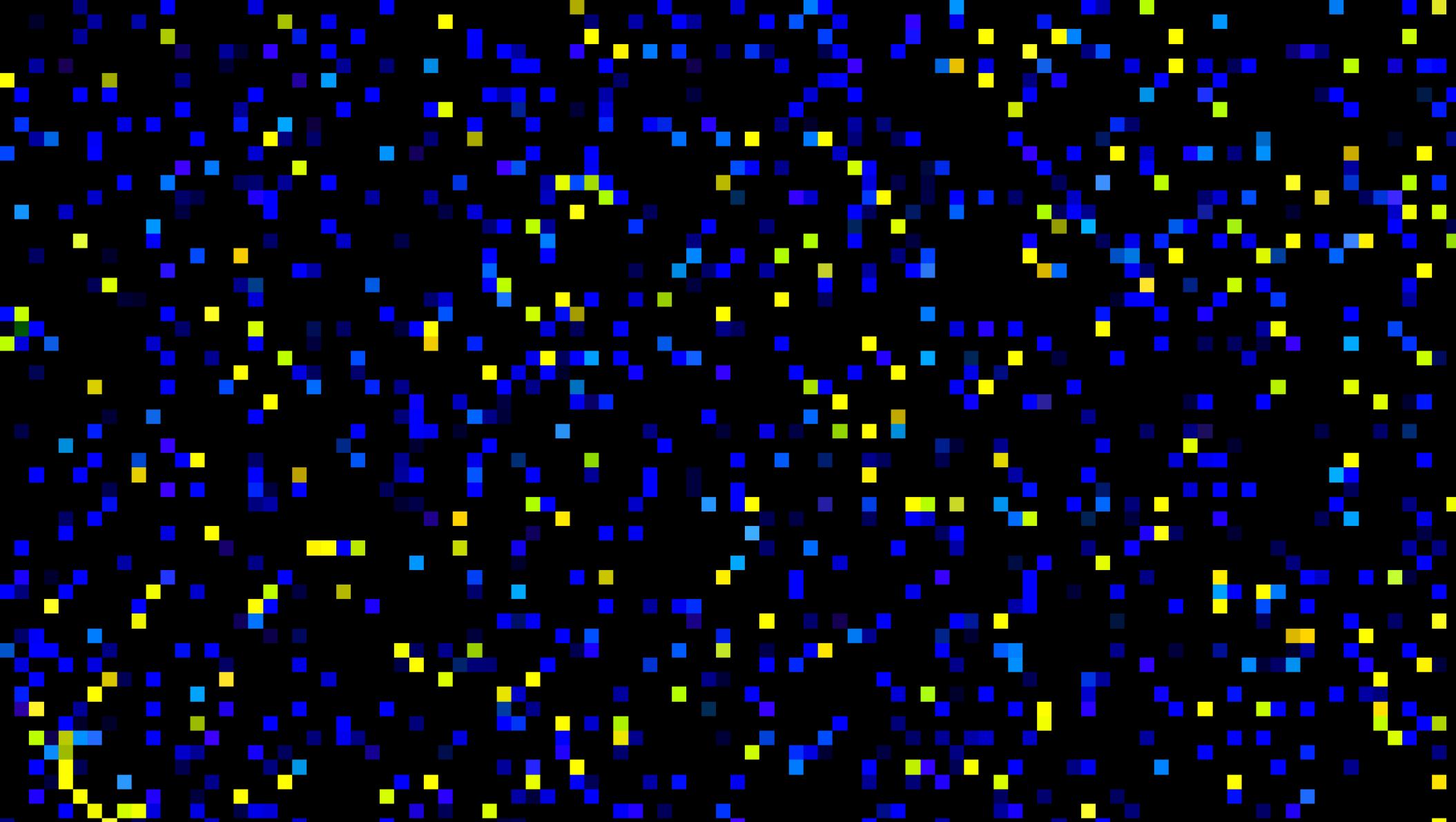


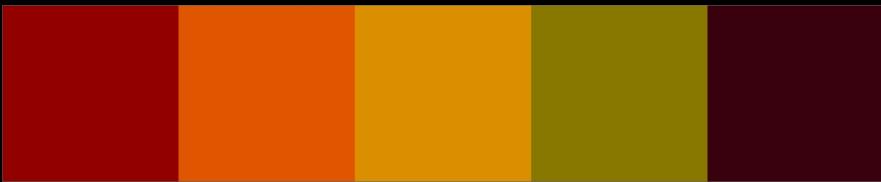
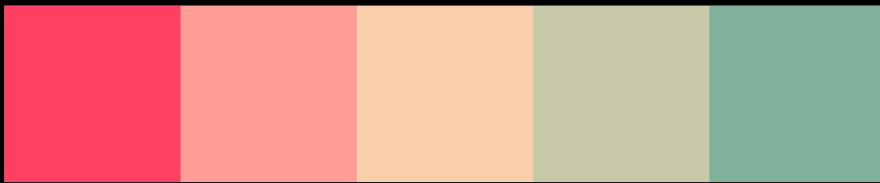
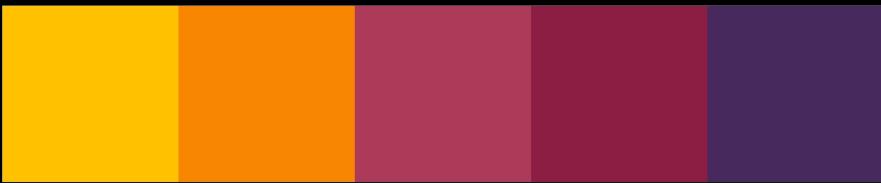
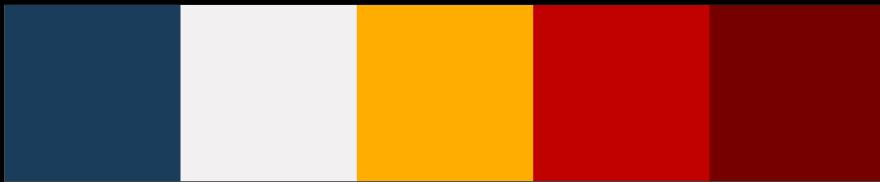
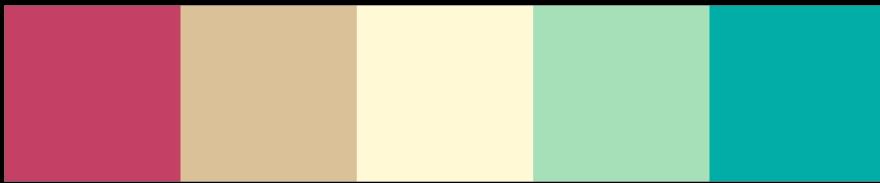
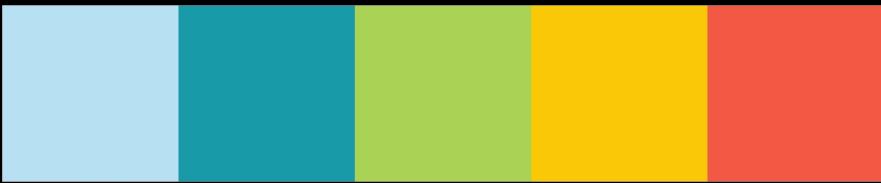
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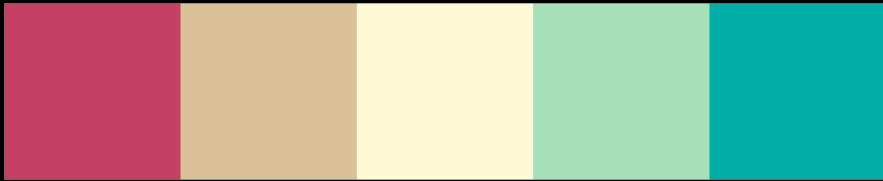


HOW  
TO  
CHOOSE?









ПРОГР

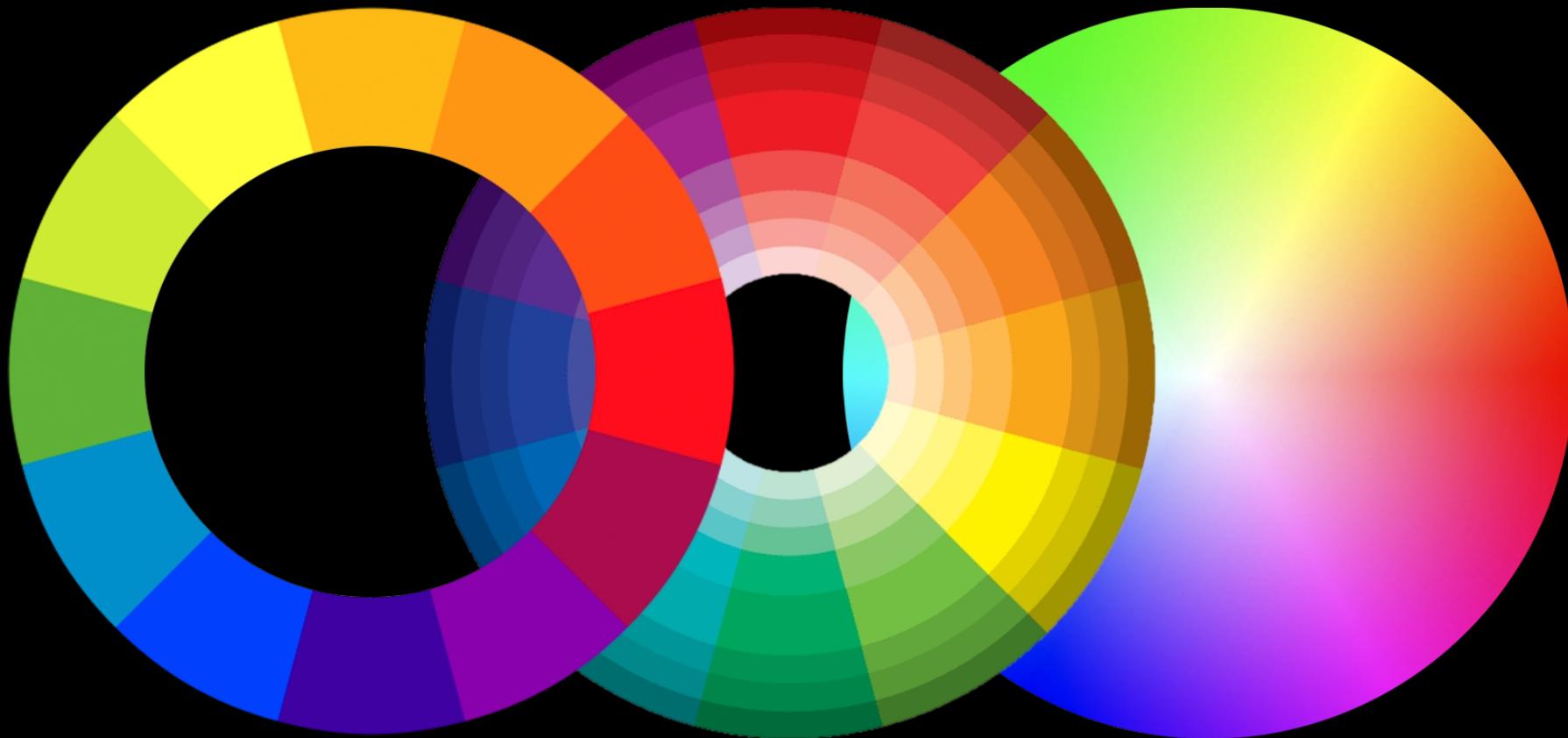
ПРОГР

ШОУН

ШОУН



COLOR  
HARMONY

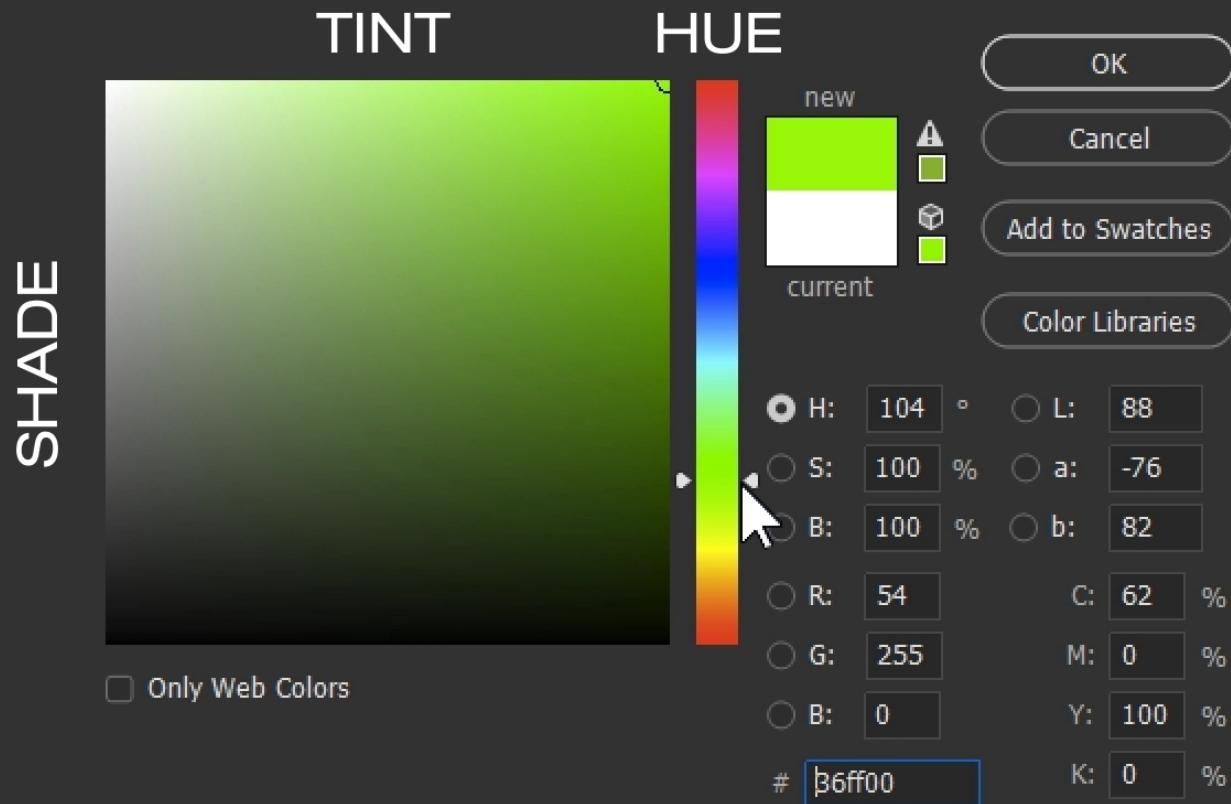


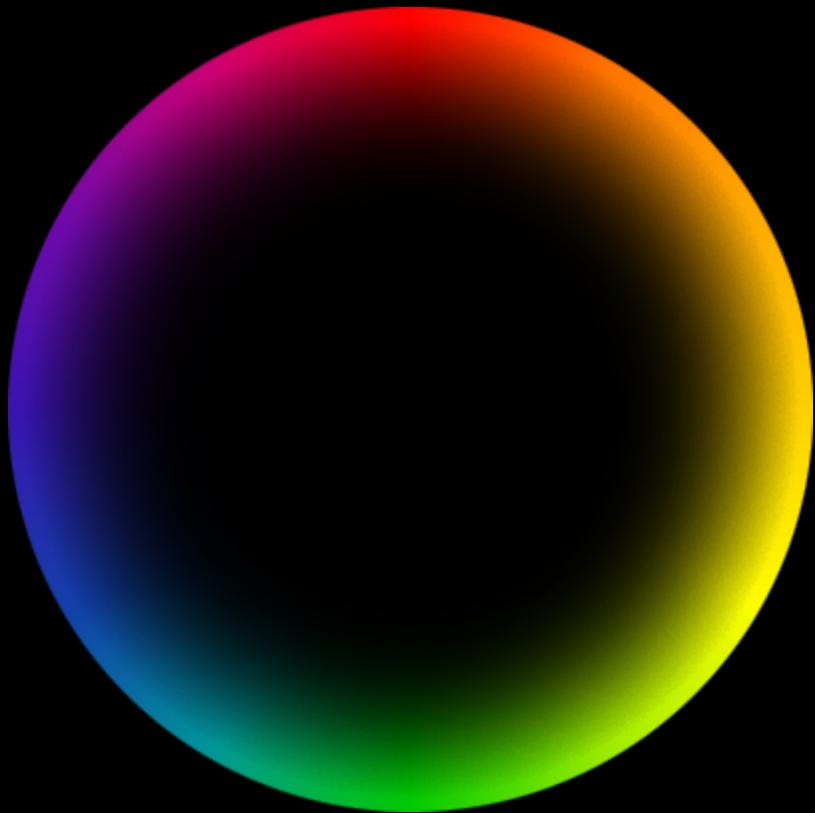
A large circle with a vibrant, smooth gradient transitioning from bright green at the top left, through yellow and orange, to deep red at the bottom right. The circle is centered on a black background.

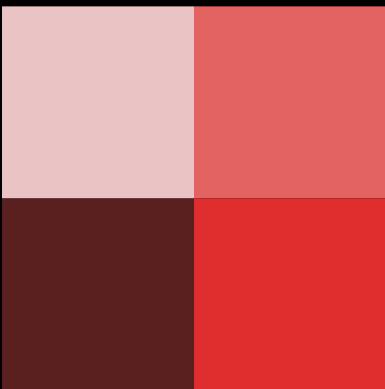
HUE

$\neq$

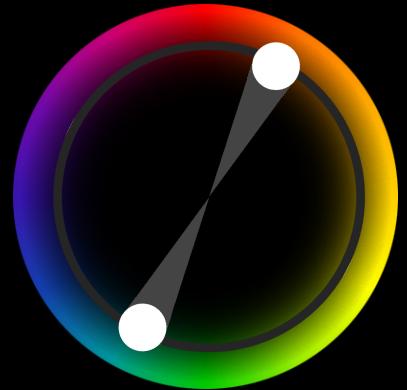
COLOR



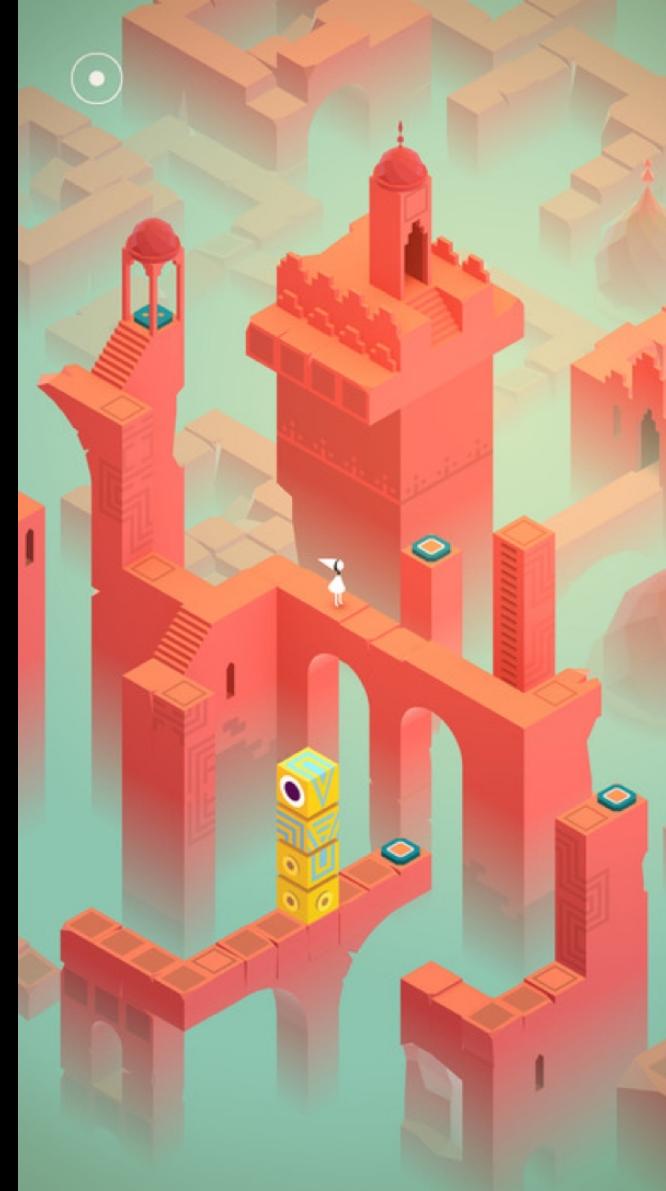
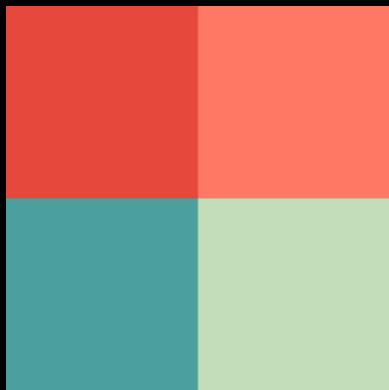




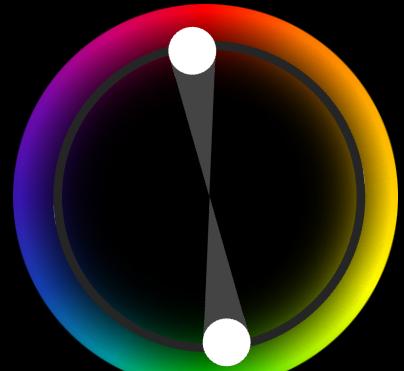
Gris  
Nomada Studio, Blitworks  
2018



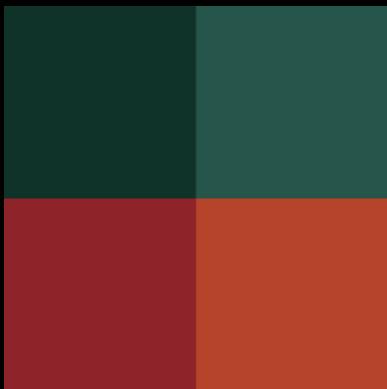
COMPLEMENTARY



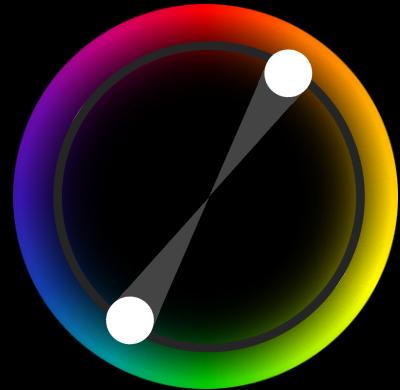
Monument Valley  
Ustwo Games  
2014



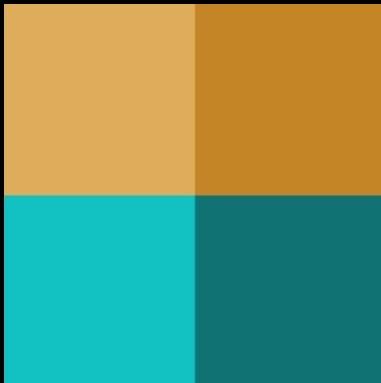
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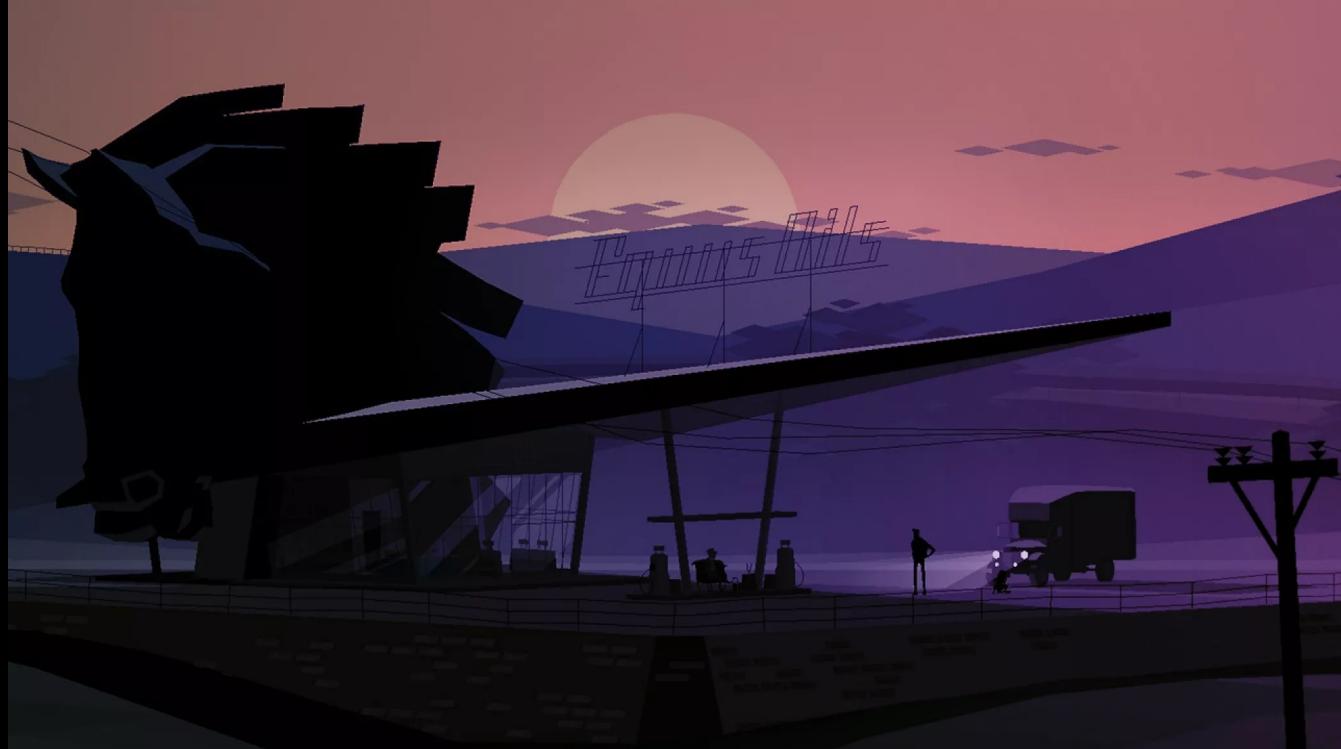
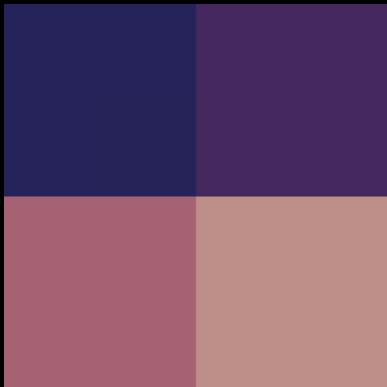
Control  
Remedy  
2019



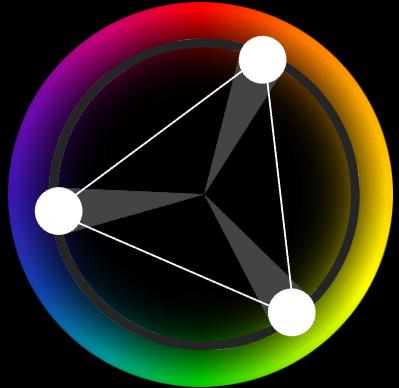
COMPLEMENTARY



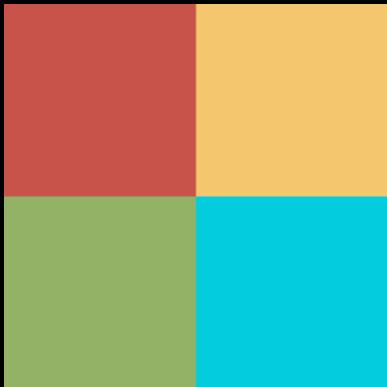
“Orange and Teal” Look  
too many movies



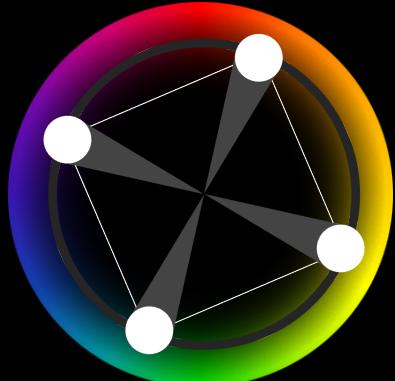
Kentucky Route Zero  
Cardboard Computer  
2020



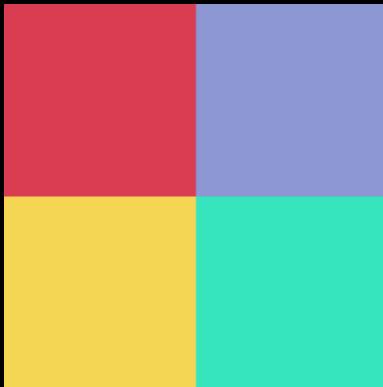
TRIAD



Old Man's Journey  
Broken Rules  
2017

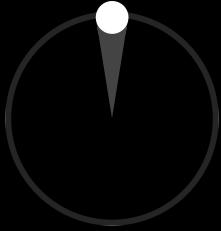


TETRAD

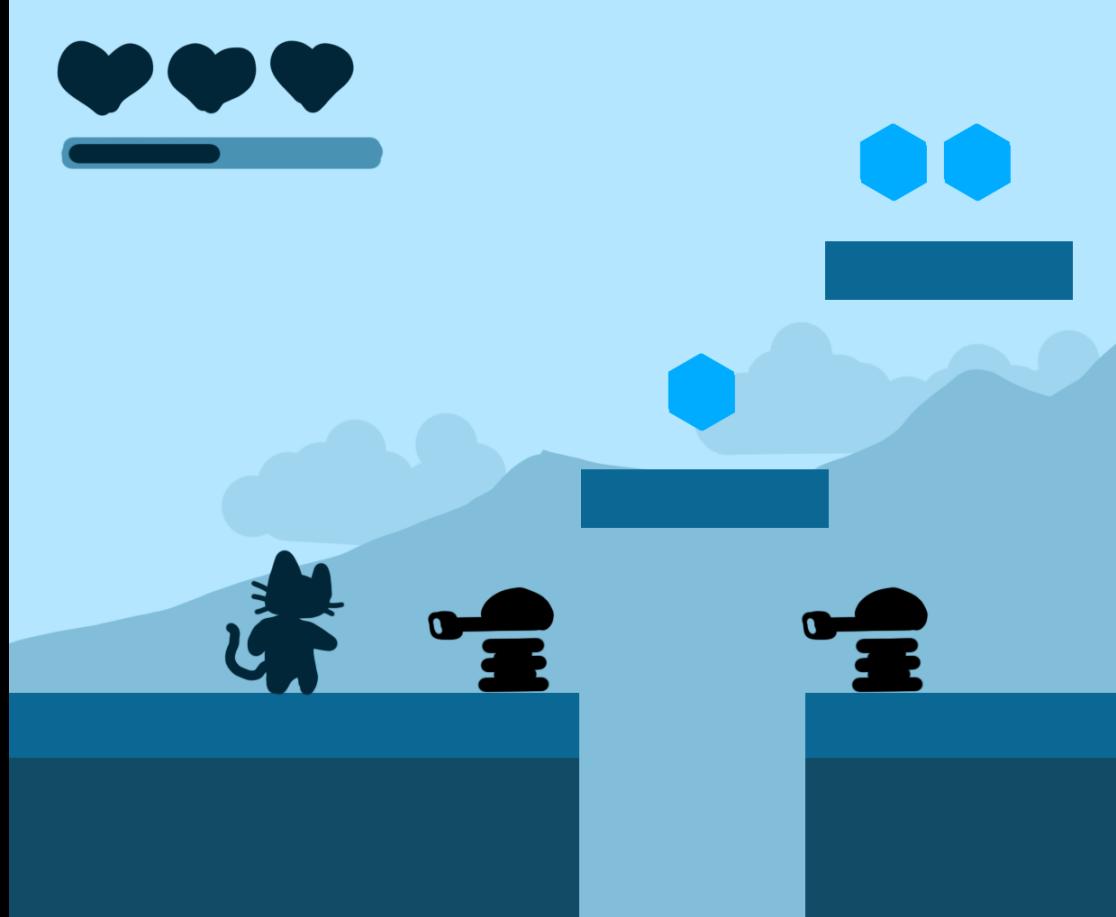


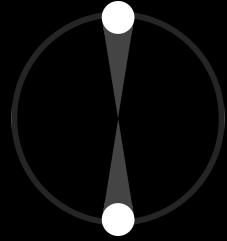
Super Mario Odyssey  
Nintendo EDP  
2017



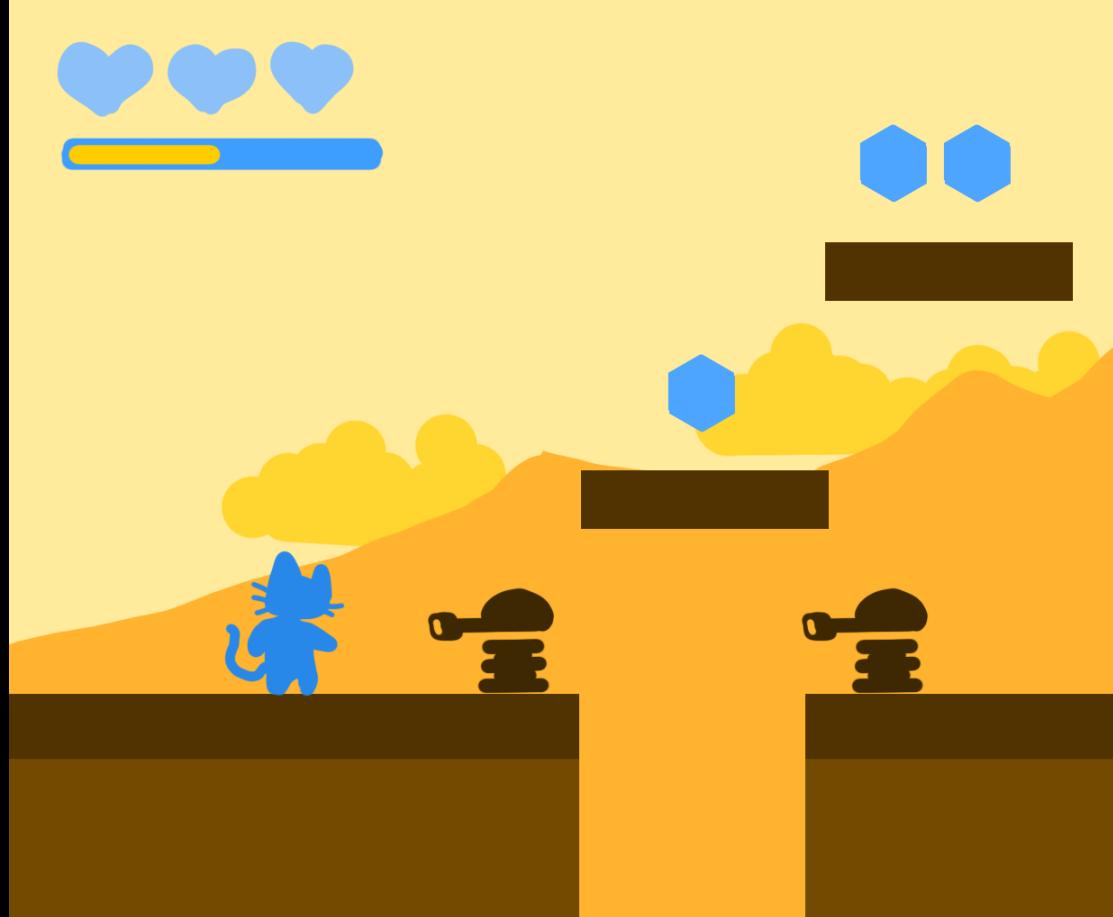


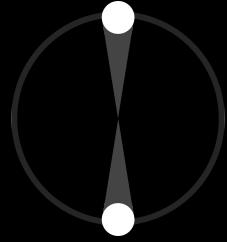
MONO-  
CHROMATIC



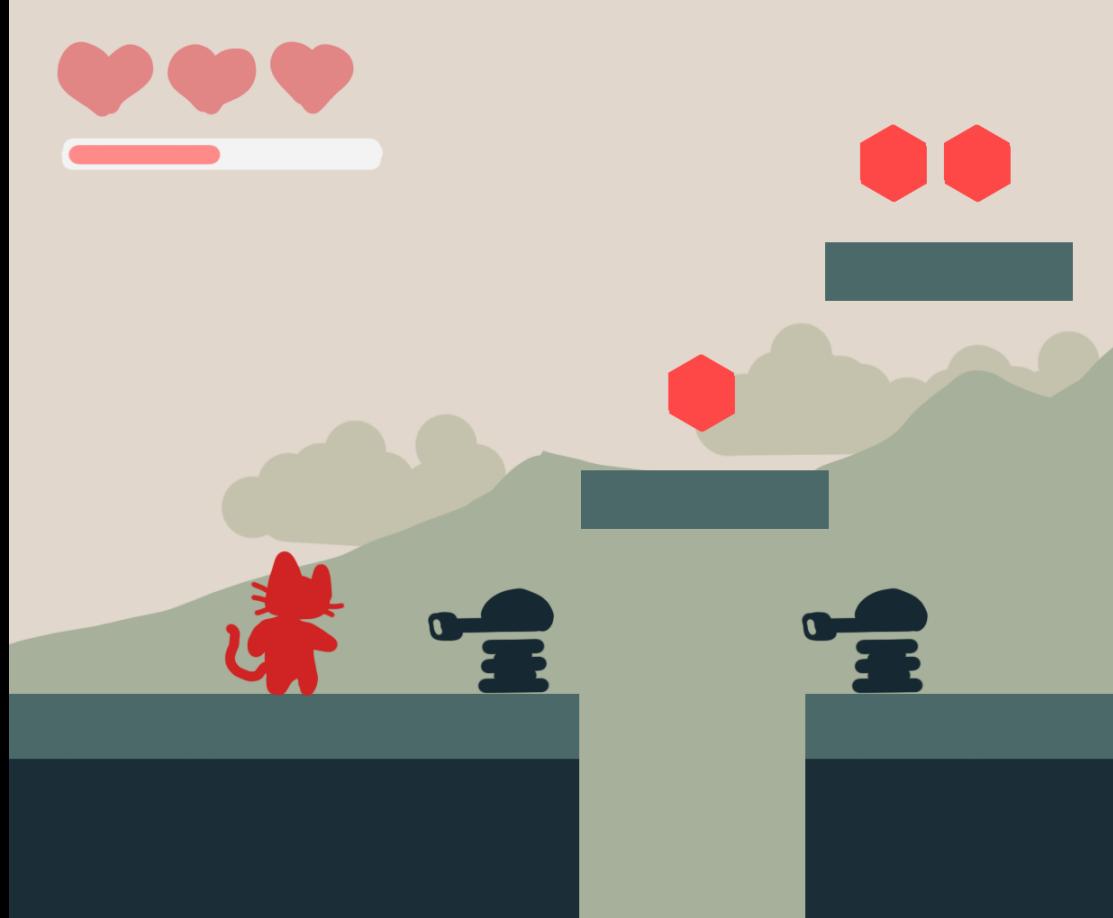


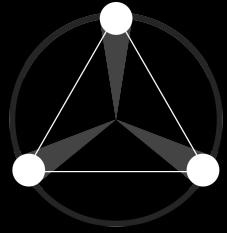
COMPLEMENTARY





COMPLEMENTARY





TRIAD



**TIME UP !**

social media



Instagram



Facebook



Twitter



# COLOR PICKING 101

Phil Strahl / Pixel Prophecy  
@pixelprophecy

*Color in games: An in-depth look at one of game design's most useful tools*

HERMAN TUELLKEN

► [link](#)

## Color Scheme Generators

- <https://paletton.com>
- <https://www.canva.com/colors/color-palette-generator>

*The Psychology of Color for Game Development*

DISRUPTED LOGIC

► [link](#)

## Color Theory in Games: An Overview

DVNC INTERACTIVE

► [link](#)